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Microeconomics (The Pearson Series In Economics)

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Acemoglu | Laibson | List



Synopsis

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Acemoglu, Laibson, List: An evidence-based approach to economics Throughout Microeconomics, authors Daron Acemoglu, David Laibson, and John List use real economic questions and data to help students learn about the world around them. Taking a fresh approach, the authors use the themes of optimization, equilibrium and empiricism to illustrate the power of simple economic ideas, and their ability to explain, predict, and improve what happens in the world. Each chapter begins with an empirical question that is later answered using data in the Evidence-Based Economics feature. As a result of the text's practical emphasis, students will learn to apply economic principles to guide the decisions they make in their own lives. Also available with MyEconLab® This title is also available with MyEconLab -- an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Students, if interested in purchasing this title with MyEconLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information.

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Customer Reviews

I am a professor and have used this book in an introductory microeconomics course with great success. My absolute favorite part of this book are the first three chapters - rather than starting with Supply/Demand as a traditional microeconomics textbook might, the authors start by asking questions like, Why should one study economics? What can we learn from economics, and what are the important questions to ask? I think this kind of beginning is key for getting students engaged in what is a challenging course requiring analytic skills. If your students are more advanced, you may wish to supplement some of the chapters with additional material, as I did.

I really love the examples they explained with each theories and vocab terms. The examples are made for the readers to understand clearly and apply directly to the real world. I can definately say that this textbook focuses more towards student who have no basic understand of the economy, which it allows easy reading for non major economic students. This is actually one of my reason buying the textbook with the same author. The downpart is the price. The textbook is very pricey but I think it definately pays off the price with the knowledge you can gain.

Thank you!!! Timely and I got exactly what I wanted.

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